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## **MEDIA RELEASE**

### **Oticon Foundation offers \$100,000 for hearing loss projects**

Up to \$100,000 has been made available for projects and activities that will benefit New Zealanders with hearing impairment this year, thanks to The Oticon Foundation in New Zealand, the charitable arm of Oticon New Zealand.

The Oticon Foundation Secretary, Ms Karen Pullar said that leading hearing aid manufacturer, Oticon NZ, had funded The Oticon Foundation.

"Oticon NZ is a socially-responsible business producing high-quality hearing aids based on leading-edge research," she said.

"Oticon NZ does business in a way that positively contributes to society," said Ms Pullar. "We are delighted that other New Zealanders can benefit from Oticon NZ's success."

"The Oticon Foundation wishes to make grants for projects that aim to improve the lives of the hearing impaired in New Zealand through communication and knowledge development," she said.

"We would like to fund projects that increase awareness and knowledge about hearing loss, to break down the stigma so often associated with it," said Ms Pullar. "In particular, projects that can remedy specific hearing loss among adults or children are welcomed," she said.

Applications for financial grants close on 31 March.

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